

For Immediate Release

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**Spittn Image & Founding EP Melissa Ciampa Collaborate On
Promotional Campaigns For FX's "Atlanta" Season 2 &
"Versace: The Assassination Of Gianni Versace"**

Los Angeles, CA – (February 6, 2018) – Full-service production company Spittn Image and founding EP Melissa Ciampa have collaborated on the promotional campaigns for "Atlanta" Season 2 and "Versace: The Assassination Of Gianni Versace," both for the FX Networks. The promotional spots "Spotlight" and "Rolling" for "Atlanta" Season 2 were shot in Atlanta and produced by Ciampa through Social Studios, while its print campaign was executed by Ciampa and Spittn Image, collaborating with FX Networks VP of Print Design and Creative Director Todd Heughens and Photographer Matthias Clamer. On the Versace side, the print campaign was led by Ciampa and shot in Miami with Photographer Pari Dukovic in collaboration with Heughens.

To view the Atlanta Season 2 Promo "Spotlight": <http://www.spittnimage.com/melissa-ciampa/spotlight-atlanta-season-2-promo-fx.html>

To view the Atlanta Season 2 Promo "Rolling": <http://www.spittnimage.com/melissa-ciampa/atlanta-season-2-rolling-30-promo.html>

To view the Atlanta Season 2 Print Campaign: <http://www.spittnimage.com/print-work/atlanta-season-2>

To view the Versace: The Assassination of Gianni Versace Print Campaign: <http://www.spittnimage.com/print-work/american-crime-story-versace>

Credits:

Client: FX Networks "Atlanta"

Spots: "Spotlight"; "Rolling"

President, Marketing and On-Air Promo: Stephanie Gibbons

EVP, On Air Promo: John Varvi

SVP, Special Projects & Production: Kenna McCabe

SVP, Motion & Digital Design: Steve Viola

VP, Content & Editorial: Ethan Adelman

VP, Special Projects & Production: Elizabeth Knight

VP, Special Projects & Production: Julie Graham

VP, Motion Design: Albert Romero

VP, Production, Motion Design: Dara Barton

Creative Director, Motion Design: Michael Parks

Director, Post Production: Bryce Olson

Editor: Colman Connelly

Production Company: Social Studios

Director: Stephanie Gibbons & Paul Tolton
DP: Paul Tolten
Producer: Melissa Ciampa
Executive Producer: Michele Maples

Print: Spittn Image (“Atlanta”)

FX Networks VP Print Design/Creative Director: Todd Heughens
Production company: Spittn Image
Photographer: Matthias Clamer
Executive Producer: Melissa Ciampa
Producer: Josh Martinez

Print: Spittn Image (“Versace”)

FX Networks VP Print Design/Creative Director: Todd Heughens
Production Company: Spittn Image
Photographer: Pari Dukovic
Producer/EP: Melissa Ciampa

VFX Company: JAMM & Motion Picture Company

“Rolling”: JAMM

“Spotlight”: Motion Picture Company

About Spittn Image:

An emerging, innovative model of production company, Spittn Image was founded by Executive / Creative Producer Melissa Ciampa and is co-headed by Creative Director / Director Shawnette Heard. Experts in producing truly integrated campaigns and shooting branded content projects for a variety of clients, Spittn Image is oftentimes called on to complete the theatrical, broadcast and print components of a launching campaign. The Spittn Image team finds and partners with reputable Directors and Still Photographers in the execution of films and music videos, as well as emerging and established music artists from all walks of life, choosing the right talent for each project. We align our passion for the arts with a commitment to giving back to the community, with a series of projects under the Spittn Image umbrella embedded with a strong social cause.

www.spittnimage.com

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